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together here a surprising amount of information relative to these mechanical instruments of production and their influence on industry.

Japanese Government Documents 1867 to 1889. Asiatic Society of Japan Transactions, Vol. XLII, Part I. Edited by W. W. McLAREN. Tokyo, 1914. 8vo, pp. ci+681.

Dr. W. W. McLaren, professor of political science in Tokyo, has gathered together in this volume something over two hundred documents, mainly official, relative to those significant years in modern Japanese history between the fall of the Shogunate and the establishment of the constitutional government. The majority of the papers are concerned with the legislative and executive aspects of the popular government that slowly but surely made its way after the final overthrow of feudalism in 1871. An appendix includes some interesting speeches, memorials, and other unofficial documents relative to these same events. In an introduction the author outlines with critical comments the history of the period. The whole forms one of the most interesting of the publications of the Asiatic Society of Japan.

The Evolution of New Japan. By J. H. LONGFORD. New York: Putnam, 1913. 16mo, pp. 166. \$0.40.

The author in this small volume proposes to tell "the story of the evolution of Japan from an unknown impotent Asiatic state into one of the acknowledged powers of the world." A short sketch of the history and polity of ancient Japan has been followed by a brief account of the restoration of the emperor in 1867, when the resignation of the last of the Shoguns, the real ruling body of Japan for over two centuries and a half, was received by the late emperor and the foundation of modern Japan was laid. According to the author the evolution of Japan has been accomplished through the aid and influence of the modern western nations rather than through the process of internal growth or initiative on the part of the Japanese statesmen. Social, political, and economic developments and foreign policies are historically treated in the remaining parts of the book.

The Elementary Laws of Advertising and How to Use Them. By HENRY S. BUNTING. Chicago: Novelty News Co., 1913. 18mo, pp. viii+177. \$2.00.

This is one of the growing number of books on advertising being produced by business men, and in both method and content it is more scientific than most of those in the group.

Mr. Bunting vitiates a good deal of the scientific value of the book by allowing himself to do some special pleading for his own kind of advertising. But he, nevertheless, suggests some fields for investigation and research which are worth looking into.